## CEO Summit 2025 2 July THE HOTEL, Brussels

Start	End	Session	Description		Speaker
10:00	10:10	Welcome Coffee & Registration Welcome and Setting the scene Board of Directors 'Interactive Town Hall' and Brainstorming Session	Last month, the MedTech Europe Board of Directors has delivered an ambitious 5-year Strategic Plan, to guide the association through to 2030.		Oliver Bisazza, CEO MedTech Europe Oliver Bisazza, CEO MedTech Europe Chair: Stuart Silk (Stryker) and Vice-Chairs: Daniela Delledonne (BD) and Ghada Farah (Terumo) Treasurer: Pascal Waucquez (bioMérieux) OMC and Board Member: Samih Al Mawass (Abbott)
11:10	11:20	Transition & Public Affairs Committee members joining			, ,
11:20	11:50	Keynote & Q&A			Lorena Boix Alonso, Deputy Director-General, DG Sante
		Networking Lunch Keynote: Building health as the most important societal pillar	This talk makes the case for elevating health to the premier societal pillar—and chief value driver of an equitable, sustainable future—by advancing from the quantity-focused 4th Industrial Revolution to a quality- and value-driven 5th Industrial Revolution powered by high tech. It outlines the massive leadership task of reducing the avoidable disease burden, arguing that doing so is the smartest economic move for both businesses and health systems. Finally, it challenges prevailing mindsets and offers concrete steps for building a new health paradigm that anchors prosperity in well-being.		Bogi Eliasen, Executive Director of the Movement Health Foundation
14:00	15:30	The world we live in – the state of geopolitics	BCG session will focus on "The world we live in – the state of geopolitics" with an approach of the global changing geopolitical environment (including the Tariffs; worldwide future geopolitical scenarios; etc.).	BCG CONSULTING GROUP	John Goldader, Managing Directors, BCG Rory Stewart, Advisor, BCG Eric Surtevall, Managing Directors, BCG
15:30	16:00	Coffee Break			
16:00	17:30	Navigating Geopolitical Shifts: Strategic Implications for MedTech in Europe	This discussion will focus on critical implications of global political shifts through three strategic lenses, with a focus on how MedTech firms can adapt and thrive amid uncertainty: •Strategy & Innovation •Supply Chain Resilience •Talent & Workforce Strategy	BAIN (	Thomas Kwasniok, Bain Mattias Karlsson, Bain  Panel moderated by Mattias-C Karlsson, Partner, Bain & Company Dominique Boulet, President International, Cordis Thomas Kwasniok, Partner, Bain & Company Santhosh Nair, President, Immuno- diagnostics, Thermo Fisher Scientific Zlatko Rihter, CEO, Mölnlycke Ghada Farah, Division President TIS, Terumo
17:30	17:30	Closing Words			Oliver Bisazza