

6th European Value-Based Procurement Conference 2 December 2024 – Hotel Le Plaza (Brussels)

Transforming Procurement in Healthcare – Bridging Policy, Sustainability, and Patient-Centric Approaches

- **09.00 – 10.00** **Registration & Meet the Conference participants**

- **10.00 – 10.10** **Welcome**

Virginie Claes, Conference host

- **10.10 – 10.30** **Introduction by the Conference partners**

Michele Calabro, European Regional and Local Health Authorities
Casper Paardekooper, European Alliance for Value in Health

- **10.30 – 10.50** **Improving Patient Outcomes with Open Benchmarks**
Gregory Katz
Chaired Professor of Value in Health, Université Paris Cité Medical School, President of PromTime

- **10.50 – 11.10** **Value-Based Procurement – survey results on the status quo of VBP in Germany and key success factors**

Michael Jünger
Professor for Business Consulting and Management, Technische Hochschule Ingolstadt (THI)
Scientific Advisor and Consultant MedTech Industry

- **11.10 – 11.30** **Bridging the gap between suppliers and healthcare systems by measuring supplier internal readiness**

Hamish Laing
Professor of Enhanced Innovation, Engagement and Outcome, Swansea University
Director Value-Based Health and Care Academy

- **11.30 – 11.50** **Engaging with public policy to deliver a paradigm shift in purchasing policy and practice**

Chris Whitehouse
Director Whitehouse Communications

- **11.50 – 12.30** **Moderated panel discussion part 1**

Virginie Cleas
- **12.30 – 14.00** **Lunch**
- **14.00 - 14.20** **VBP Case Examples**

Carlos Larrañeta, Procure4Health consortium
Mesut Kocaman, Johnson and Johnson
- **14.20 – 14.40** **Improving sustainability in healthcare procurement and supply chains**

Erik van Raaij
Professor of Sustainable Procurement in Healthcare
Erasmus University Rotterdam - Erasmus School of Health Policy & Management / Rotterdam School of Management
- **14.40 – 15.00** **Towards Greater Evidence & Sustainability in Hospital Procurement: Strategy and Case Studies from the Review Center**

Antonia Horn
Head of Sustainability, Value and Market Think Tank
- **15.00 – 15.20** ***Speaker to follow***
- **15.20 – 15.40** **Unlocking the potential of value-based healthcare in Belgium**

Paul d'Otreppe
Vice-chair Belgian Association of Hospital Directors
- **15.40 – 16.20** **Moderated panel discussion part 2**

Virginie Claes
- **16.20 – 16.30** **Closing remarks**

Hans Bax
Value Based Procurement Community of Practice
- **16.30 – 17.30** **After-conference drinks**