

# AGENDA

5 – 6 November 2024

@ Le Plaza Brussels, Bld Adolphe Max 118-126, 1000 BRUSSELS

INTERNAL MEETINGS	
TUESDAY, 5 NOVEMBER	
10:00 – 13:00	<b>MedTech Europe Ethics &amp; Compliance Committee</b> – For MedTech Europe members Ethics & Compliance Committee only
	<b>EFPIA Ethics &amp; Compliance Committee</b> – For EFPIA Ethics & Compliance Committee members only

HETHICO CONFERENCE	
TUESDAY, 5 NOVEMBER	
10:00 – 13:00	<b>Sponsored training session</b> – For Junior Compliance Professionals
13:00 – 14:00	<b>Networking Lunch</b>
14:00 – 14:30	<b>Opening keynote</b> – Moderated by Anne Sophie Bricca (Terumo BCT) <ul style="list-style-type: none"><li>- <i>Nathalie Moll, Director General (EFPIA)</i></li><li>- <i>Oliver Bisazza, CEO (MedTech Europe)</i></li></ul>
14:30 – 15:20	<b>Plenary keynote</b> – Moderated by Anne Sophie Bricca (Terumo BCT)
15:30 – 17:30	<b>Ask the Experts: “breaking the ice” session</b>

	<p><u>Description:</u> The “Ask the Experts” session will be set up in roundtable discussions designed for smaller groups of active participants and to get to know different attendees. The time allocated will allow them to get to the heart of key issues. The setup allows attendees to ask any questions they may have of the given subject matter to the expert(s) at the table. Attendance is limited to 10-12 persons per table. After 30 minutes, the participants are invited to switch tables.</p> <ol style="list-style-type: none"> <li>1. Corporate Sustainability Due Diligence Directive (CS<sub>3</sub>D)</li> <li>2. Promotion &amp; advertising (incl. social media)</li> <li>3. Asia or US update</li> <li>4. Environmental, Social, and Governance (ESG)</li> <li>5. AI tools in compliance</li> <li>6. CVS</li> <li>7. Fair Market Value</li> <li>8. Pharma &amp; MedTech Disclosure/Transparency</li> <li>9. AI &amp; data management</li> <li>10. Revision of the Pharma legislation</li> <li>11. Privacy</li> <li>12. Third-party due diligence</li> </ol>
18:30 – 22:00	<b>Networking Reception</b>

<b>HETHICO PROGRAMME</b>	
<b>WEDNESDAY, 6 NOVEMBER</b>	
08:30 – 09:00	<b>Welcome coffee</b>
09:00 – 09:30	<b>Opening keynote</b> – Moderated by Anne Sophie Bricca (Terumo BCT)
09:30 – 10:00	<b>Plenary session:</b> Chief Compliance Officer considerations

10:00 – 10:30	<b>Coffee break</b>
10:30 – 11:15	<b>Parallel session 1:</b> Social media through the angle of an influencer
	<b>Parallel session 2:</b> What does Environmental, Social and Governance (ESG) mean for compliance? What is the impact?
11:25 – 12:10	<b>Parallel session 3:</b> Digital & Artificial Intelligence (AI): what are the new risks & opportunities in compliance and product development (focusing on ethics as a common thread, addressing awareness internally and evaluating the compliance role)
	<b>Parallel session 4:</b> New “hybrid” roles & segregation of duties: Compliance perspectives (incl. governance)
12:10 – 13:40	<b>Networking lunch</b>
13:40 – 14:25	<b>Parallel session 5:</b> Readers digest: Latest news (e.g. enforcement, Office of Inspector General)
	<b>Parallel session 6:</b> New types of collaboration: mutli-parties, pharma/medtech, IT companies
14:35 – 15:20	<b>Plenary session:</b> ETHICS – What does it mean for the profession? E.g. skills, evolution
15:20 – 15:35	<b>Closing remarks</b>
15:35 – 16:00	<b>Networking coffee break &amp; Goodbyes</b>