

AGENDA

5 – 6 November 2024

@ Le Plaza Brussels, Bld Adolphe Max 118-126 1000 BRUSSELS

INTERNAL MEETINGS	
TUESDAY, 5 NOVEMBER	
10:00 - 13:00	MedTech Europe Ethics & Compliance Committee – For MedTech Europe members Ethics & Compliance Committee only
	EFPIA Ethics & Compliance Committee – For EFPIA Ethics & Compliance Committee members only
	Sponsored training session – For Junior Compliance Professionals

HETHICO PROGRAMME		
TUESDAY, 5 NOVEMBER		
13:00 – 14:00	Networking Lunch	
14:00 - 14:30	Plenary keynote OR Panel discussion	
14:30 - 17:00	Ask the Experts: "breaking the ice" session	
	<u>Description</u> : The "Ask the Experts" session will be set up in roundtable discussions designed for smaller groups of active participants and to get	
	to know different attendees. The time allocated will allow them to get to the heart of key issues. The setup allows attendees to ask any	
	questions they may have of the given subject matter to the expert(s) at the table. Attendance is limited to 10-12 persons per table. After 40	
	minutes, the participants are invited to switch tables.	



	5. Promotion & advertising (incl. social media)6. CVS
	7. Pharma & MedTech Disclosure/Transparency
	8. Data & health data management
	9. Revision of the Pharma legislation
	10. Cybersecurity
	11. Management of COI in the EU institutions
18:00 - 22:00	Networking Reception

HETHICO PROGRAMME		
WEDNESDAY, 6 NOVEMBER		
08:30 - 09:00	Welcome coffee	
09:00 - 09:30	Opening keynote – Moderated by Anne Sophie Bricca (Terumo BCT)	
09:30 – 10:00	Plenary: Chief Compliance Officer considerations	
10:00 - 10:15	Coffee break	
10:15 - 11:05	Parallel session 1: Social media through the angle of an influencer	
10:15 - 11:05	Parallel session 2: what does Environmental, Social and Governance (ESG) mean for compliance? What is the impact?	
11:05 - 11:30	Coffee break	



11:30 - 12:20	Parallel session 3: Digital & Artificial Intelligence (AI): what are the new risks & opportunities in compliance and product development (focusing
	on ethics as a common thread, addressing awareness internally and evaluating the compliance role)
	Parallel session 4: New "hybrid" roles & segregation of duties: Compliance perspectives (incl. governance)
12:20 - 14:00	Networking lunch
14:00 - 14:50	Parallel session 5: Readers digest: Latest news (e.g. enforcement, Office of Inspector General)
	Parallel session 6: New types of collaboration: mutli-parties, pharma/medtech, IT companies
14:50 - 15:40	Plenary: ETHICS – What does it mean for the profession? E.g. skills, evolution
15:40 - 16:00	Closing remarks